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IN ORTHOPEDICS

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Step inside the Operating Room: OrthoCarolina to Live Stream Partial Rotator Cuff Surgery on Facebook

*Dr. Robert “Bobby” Morgan will perform
Regeneten Rotator Cuff Bioinductive Implant surgical procedure*

CHARLOTTE, N.C. (May 23, 2018) – An OrthoCarolina physician will perform a partial rotator cuff surgery live on Facebook this Thursday morning. [Robert “Bobby” Morgan MD](#), a sports medicine and shoulder/elbow surgeon with OrthoCarolina Concord, along with physician assistant Scot Rheinecker, PA-C will take viewers inside the operating room at Mallard Creek Surgery Center to watch a Regeneten Rotator Cuff Bioinductive Implant surgical procedure. The new technology, designed to improve the treatment of rotator cuff disease, uses a collagen-based bioinductive implant to strengthen the tendon and decrease the chance of a rotator cuff re-tearing. The technology can be used in earlier stages of rotator cuff disease to slow disease progression.

“Rotator cuff issues are somewhat common and can cause a lot of pain, particularly with sleeping,” said Dr. Morgan, who is also a member of the American Academy of Orthopaedic Surgeons, the North Carolina Orthopaedic Association and the North Carolina Medical Society. “Technology and research have allowed us to utilize incredible new procedures that enable the body to help heal itself.”

The [Regeneten Rotator Cuff Bioinductive Implant](#) is derived from cow collagen, which allows the human body to stimulate a natural healing response. Dr. Morgan and his team will scope the shoulder, clear out bursitis and clean and remove part of the collarbone in preparation. They will then deliver the implant, which is about the size of a postage stamp, arthroscopically through a small incision over the location of the rotator cuff tendon injury, securing it with small staples.

“Taking care of rotator cuff injuries earlier can shorten recovery time and significantly reduce pain as well as lessen the need for additional rotator cuff surgery in the future,” said Dr. Morgan. “The more people are aware of and understand what new options are available to them to treat rotator cuff problems, the faster they can get relief.”

The surgery live stream will take place on [OrthoCarolina’s Facebook page](#) (www.facebook.com/orthocarolina) at 9:30 a.m. on Thursday, May 24 and will be open to public viewing.

About OrthoCarolina

With expert physicians and care providers in locations throughout our region, OrthoCarolina is one of the nation's leading orthopedic practices and your destination for comprehensive orthopedic care. Our expertise in the areas of foot and ankle, hand, hip and knee, shoulder and elbow, spine, sports medicine and pediatrics to offer a continuum of care unmatched in our region — and throughout the country.

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